WIO 2022 SUMMER SYMPOSIUM
PORTOLA HOTEL & SPA MONTEREY, CA
AUG 25–28
About Women in Ophthalmology (WIO)

Founded in 1979, and incorporated in 1989, Women in Ophthalmology (WIO) has grown into a dynamic organization that promotes professional and personal growth and development within the ophthalmic community. WIO provides education, networking opportunities, mentorship, representation, and advancement opportunities for women.

Today, WIO has over 1,000 members with an expanding national and international membership base. WIO is strategically focused on maximizing its continued membership, programming, and services growth.

About Our Annual Conference

The Summer Symposium consists of clinicians, researchers, industry leaders, administrators, and other professionals who are engaged in the diagnosis and treatment of eye diseases.

The conference features engaging talks from international leaders in all ophthalmic subspecialties, balanced with sessions that provide the leadership and professional tools necessary to thrive in academic, private-practice and industry settings alike.

The Summer Symposium is planned in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME).

Meeting Location
Portola Hotel & Spa
2 Portola Plaza, Monterey, CA 93940
www.portolahotel.com
Sponsorship Opportunities

Increase Your Brand Exposure: Women in Ophthalmology values our relationship with our supporters and wants to provide the opportunity to become a true organizational partner. Select the best channels to achieve your marketing goals.

Major Sponsorship Opportunities: Our Major Sponsors are valued members of the WIO community and will be recognized before, throughout, and after the annual conference. Our sponsorship opportunities provide extensive marketing possibilities and networking exposure with WIO members and other key stakeholders. Sponsors and exhibitors will have the opportunity to participate in a special VIP reception with the WIO Board of Directors and Program Committee during the Summer Symposium.

Corporate Levels of Support

**DIAMOND SPONSOR**

- Premium Exhibit (Dimensions: 10’ x 10’)
- Three (3) complimentary, one-year, WIO memberships during meeting year
- Seven (7) complimentary registrations to conference
- Seven (7) hotel rooms reserved in WIO’s housing block (if sponsorship confirmed by May 1)*
- Full-page, color marketing opportunity in the Supporters and Exhibitors Guide (highlighting company or one product)
- Prominently featured on all conference announcements, including web advertisements, email blasts, & brochures
- Company or organization name, logo and website link on WIO website conference page
- Company or organization logo printed on conference signage
- Company or organization logo projected throughout the conference
- Sponsorship level mention in all conference press releases
- Swag Bag insert or giveaway
- Speaking opportunity at the Opening Reception or Closing Banquet

**PLATINUM SPONSOR**

- Premium Exhibit (Dimensions: 10’ x 10’)
- Two (2) complimentary, one-year, WIO memberships during meeting year
- Four (4) complimentary registrations to conference
- Four (4) hotel rooms reserved in WIO’s housing block (if sponsorship confirmed by May 1)*
- Full-page, color marketing opportunity in the Supporters and Exhibitors Guide (highlighting company or one product)
- Prominently featured on all conference announcements, including web advertisements, email blasts, & brochures
- Company or organization name, logo and website link on WIO website conference page
- Company or organization logo printed on conference signage
- Company or organization logo projected throughout the conference
- Sponsorship level mention in all conference press releases
- Swag Bag insert or giveaway

*Sponsorships including reserved hotel rooms must confirm their attendee names by July 14, 2022. Rooms not confirmed by this date will be released back into the WIO housing block.
## GOLD SPONSOR

- Premium Exhibit (Dimensions: 10’ x 10’)
- One (1) complimentary, one-year, WIO membership during meeting year
- Three (3) complimentary registrations to conference
- Half-page, color marketing opportunity in the Supporters and Exhibitors Guide (highlighting company or one product)
- Company or organization name, logo and website link on WIO website conference page

**$25,000**

- Company or organization logo printed on conference signage
- Company or organization logo projected throughout the conference
- Sponsorship level mention in all conference press releases
- Swag Bag insert or giveaway
- Special recognition during the Opening Reception and Closing Banquet

## SILVER SPONSOR

- General Exhibit (6’ x 30” Tabletop)
- Two (2) complimentary registration to conference
- Half-page, color marketing opportunity in the Supporters and Exhibitors Guide (highlighting company or one product)
- Company or organization name, logo and website link on WIO website conference page

**$20,000**

- Company or organization logo printed on conference signage
- Special recognition during the Opening Reception and Closing Banquet

## BRONZE SPONSOR

- General Exhibit (6’ x 30” Tabletop)
- One (1) complimentary registration to conference
- Company or organization name, logo and website link on WIO website conference page

**$15,000**

- Company or organization logo printed on conference signage
- Special recognition during the Opening Reception and Closing Banquet
Corporate Branding Opportunities

The following Corporate Branding sponsorship opportunities are available on a first come first serve basis.

**FRIDAY EVENING DINNER SYMPOSIUM $75,000**

A full one-hour symposium available during the prime Friday evening slot. Take advantage of this exclusive opportunity to engage with WIO attendees. Typically one of the highlights of the meeting, this interactive and engaging event will place you center stage. You will be acknowledged as a VIP sponsor throughout the meeting. This opportunity comes with one (1) pre-meeting promotion and four (4) complimentary conference registrations.

**SATURDAY GALA $55,000**

The WIO Summer Symposium would not be complete without its signature closing banquet and award ceremony, a special highlight for our attendees. This highly anticipated event is attended by nearly all Summer Symposium registrants and is held off site at a local venue whenever possible. Ensure that your organization receives the attention of all attendees by being highlighted as the Gala Banquet Sponsor. You will be acknowledged throughout the meeting as a VIP sponsor with special recognition as the signature sponsor of this event. Sponsorship includes logo acknowledgment on signage and in the printed program, and five (5) complimentary conference registrations.

**CLOSING EVENING RECEPTION $25,000**

The final networking event before the close of the conference is a perfect way to highlight your company or organization. The WIO Summer Symposium delegates continue the conversations from the session rooms and form new collaborations during the Closing Event Reception. Sponsorship includes logo acknowledgment on signage and in the printed program, and two (2) complimentary conference registrations.

**OPENING RECEPTION $20,000**

Highlight your company during the kick-off of the Summer Symposium by sponsoring the Opening Reception. This high-energy event will create awareness for your organization and recognize you as a strong supporter of women in ophthalmology. Sponsorship includes logo acknowledgment on signage and in the printed program, and two (2) complimentary conference registrations.

**PHYSICIAN WELLNESS $10,000**

Support all Live Well sessions (physician wellness sessions) throughout the program as a sign of your company’s commitment to ophthalmologists’ well being. Sponsorship includes logo acknowledgment on signage during each Live Well, and in the printed program.

**MEET THE EXPERT BREAKOUTS $5,000 / $15,000**

Multiple sponsorships available! Sponsor our Meet the Expert Breakouts with topics including: rising to speak at the podium, becoming key opinion leaders, working with industry, and more. Either sponsor a table, or sponsor the full session! Overall sponsors will be acknowledged on session signage and in the printed program. Table sponsors can host their own table/topic, which will be promoted in the printed program.

**PROFESSIONAL DEVELOPMENT $5,000**

Sponsor one of our sessions on negotiation, media training, improving communication skills and conducting crucial conversations, or keynote lectures surrounding topics such as diversity and gender equality in ophthalmology. This sponsorship includes podium time during one of the planned program sessions.

**HONORARY LECTURE $5,000**

This award is given by the WIO President to honor an individual who is a leader in ophthalmology and who has contributed to the profession as an educator, researcher, or humanitarian. Sponsorship includes logo acknowledgment in the printed program, and one (1) complimentary conference registration.

**BERNICE Z. BROWN MEMORIAL LECTURE $5,000**

This award is given by the WIO Board of Directors to a WIO member in honor of Dr. Bernice Z. Brown, a founding member of WIO. Recipients are members who have contributed to the profession of ophthalmology and to the advancement of women in the profession. Sponsorship includes acknowledgment in the printed program, and one (1) complimentary conference registration.
RESIDENT RESEARCH AWARDS $15,000
Sponsor the top 10 poster awardees and the premier prize of the Joanne Angle Abstract of Distinction.

OFFICIAL WIFI SPONSOR $15,000
Support our attendees’ WiFi connection! Sponsorship includes logo acknowledgment on conference signage, in the printed program, and in rotating slides between sessions.

RECHARGE STATION $4,500
Have your company logo on a recharge station in a prime location near the general session room where attendees gather to network while charging their devices.

SURGICAL SKILL LAB SPONSORS $4,500
Skill Labs have included Dry Eye, Glaucoma/MIGS/SHUNTS, Scleral Fixed IOLs, Cataract/Phaco, Oculoplastics, and more. Contact WIO for a list of labs being held in 2022. Sponsorship includes reserved stations in the Lab of your choice highlighting your products, equipment, and procedures, along with two (2) full conference registrations. Sponsors to supply equipment and product for their station(s).

SWAG BAG INSERT $2,500
Get your brand or product in the hands of hundreds of professional women! WIO Swag Bags are a big attraction for WIO attendees. Swag Bag inserts can be promotional handouts, product coupons, or customized/branded giveaways. Inserts must receive approval from WIO’s Executive Office and must be available to ship by July 6, 2022. Sponsor fee is waived for special donations! Contact WIO for details.

BREAK REFRESHMENT SPONSORS $2,500
See your logo on signage during a conference break where the attendees gather to network.

BRANDED HOTEL KEY CARDS $6,500
Have your logo in the hands of attendees on the hotel’s branded key cards. WIO to cover cost of design work. Additional fees may apply for complex orders.

BRANDED ATTENDEE LANYARDS $6,500
See your logo on every badge lanyard. Your company provides the logo, and WIO covers the design work.

Advertising Opportunities

HALF-PAGE AD $2,500
FULL-PAGE AD $3,500
BACK COVER AD $5,000

All advertisements are full color, printed in the Exhibitors and Supporters Guide, distributed to all conference delegates.

AD SPECS:
• Content: product or generic is acceptable
• Dimensions:
  • Full-page: trim size 8.5” x 11”
    (add 1/8” for bleeds, live area 8” x 10.5”)
  • Half-page: 7.5” x 4.875” (no bleeds)
• Color/Format: 4-cp, CMYK, press-ready, high resolution, 300dpi, Illustrator PDF

Exhibiting at the 2022 Summer Symposium

Located in close proximity to coffee breaks, meals and poster sessions, exhibitors are encouraged to participate in sessions and workshops along with conference attendees. Exhibitors are also welcome to pick up our conference giveaway, offered to all Summer Symposium attendees and includes many fun items!

<table>
<thead>
<tr>
<th>PREMIUM EXHIBIT</th>
<th>$5,000 (LIMITED)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Includes 10’ x 10’ booth and two (2) complimentary conference registrations with full access to the educational sessions*, Live Well sessions, break refreshments and social/networking events.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>GENERAL EXHIBIT</th>
<th>$2,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Includes 6’x30” table top space, and one (1) complimentary conference registration with full access to the educational sessions*, Live Well sessions, break refreshments and social/networking events.</td>
<td></td>
</tr>
</tbody>
</table>

BONUS VIRTUAL EXHIBIT: All live exhibiting companies will have the option to include a virtual exhibit in WIO’s virtual platform. See virtual exhibit details for more information.

FURNISHINGS PROVIDED: 1 six-foot (6’) table, draped and skirted, and 2 chairs. Please note that the exhibit hall is carpeted. Adding additional protective carpeting is recommended for complicated exhibits, special equipment being brought in, or exhibits with certain products that may damage the existing floor covering. WIO has contracted with an exhibitor services company who will provide additional exhibitor furniture packages to exhibitors for a fee. Your exhibitor service kit will be provided upon exhibit reservation and payment.

EXHIBITOR DIRECTORY: 50-word company description, logo and contact information (mailing address, phone numbers, email and web address) will be included in the directory portion of the Exhibitor and Supporters Guide. Please submit this information when you reserve your space.

EXHIBIT HALL BINGO: Attendees play Exhibit Hall Bingo collecting stamps for fantastic raffle prizes! (Exhibit Hall Bingo prizes are exclusively provided by and on behalf of WIO.) If you have an item or product to donate to the raffle, contact the WIO Executive Office for more information.

Exhibitors will be sent a promo code to register their complimentary representative(s) once their space is paid in full. Only those who register for the conference may reserve a hotel room in WIO’s housing block, while rooms are available. A reservation link will be sent by email once a registration is processed. Additional exhibitor representatives may register online once registration opens.

*CME Spotlight Presentations hosted by Vindico are for registered physician attendees only.

<table>
<thead>
<tr>
<th>EXHIBITOR SCHEDULE*</th>
<th>THURS, AUG 25</th>
<th>FRI, AUG 26</th>
<th>SAT, AUG 27</th>
</tr>
</thead>
<tbody>
<tr>
<td>REGISTRATION &amp; HELP DESK</td>
<td>3:00pm - 7:30pm</td>
<td>6:00am - 5:00pm</td>
<td>6:00am - 5:00pm</td>
</tr>
<tr>
<td>EXHIBIT INSTALLATION</td>
<td>4:00pm - 7:30pm</td>
<td>Breakfast in exhibit hall: 7:00am - 8:00am</td>
<td>Breakfast in exhibit hall: 7:00am - 8:00am</td>
</tr>
<tr>
<td>EXHIBIT HOURS</td>
<td>Opening Reception (Networking and Exhibitor Introductions): 7:45pm - 9:00pm</td>
<td>10:50am - 11:40am</td>
<td>10:45am - 11:20am</td>
</tr>
<tr>
<td></td>
<td></td>
<td>3:00pm - 3:45pm</td>
<td>3:00pm - 3:45pm</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Exhibitor Reception with WIO Leadership</td>
<td>4:30pm - 5:30pm</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>3:45pm - 6:00pm</td>
</tr>
</tbody>
</table>

*These times are subject to change. Final times will be sent in July 2022 with the exhibitor confirmation notices.

View Exhibiting Policies »
Hybrid / Virtual Opportunities

WIO is incorporating a virtual component to the Summer Symposium to reach more individuals. All live meeting attendees will have access to the virtual meeting content, which will be available on-demand for an additional sixty (60) days after the conference. For sponsors and exhibitors that are unable to attend our live event, or that wish to expand their presence to the virtual audience, we are offering the following opportunities.

VIRTUAL EXHIBITORS

If you are unable to travel to Monterey, you can still showcase your company and products by reserving a virtual exhibit, which will be accessible to all virtual and live meeting attendees and will be available in our virtual platform for 60 days after the meeting.

**VIRTUAL EXHIBITS**

<table>
<thead>
<tr>
<th>Virtual Exhibits</th>
<th>$1,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>(1) complimentary virtual Summer Symposium registration</td>
<td></td>
</tr>
<tr>
<td>Visibility on the virtual platform and conference app</td>
<td></td>
</tr>
<tr>
<td>Company bio/description in virtual exhibit and in printed Supporters Guide provided to all live meeting attendees</td>
<td></td>
</tr>
<tr>
<td>Option to build exhibit within WIO’s platform or link to exhibit</td>
<td></td>
</tr>
<tr>
<td>Embedded links to corporate home pages, articles, product pages, product videos, highlight reels, and event specific information</td>
<td></td>
</tr>
<tr>
<td>File downloads – product sheets, newsletters, and scientific studies</td>
<td></td>
</tr>
<tr>
<td>“Contact us” form</td>
<td></td>
</tr>
<tr>
<td>Incentives to engage with virtual exhibitors may be offered throughout the virtual experience</td>
<td></td>
</tr>
</tbody>
</table>

**VIRTUAL SPONSORED SESSIONS**

During the virtual meeting sessions, we will offer 15- and 30-minute sponsored sessions where you are invited to showcase your company and/or product. Your presentation can be live or pre-recorded and can include a Q&A session at the end. Live meeting attendees will also have access to all virtual content during the meeting on-demand, and for 60 days after the meeting.

**15-MINUTE SPONSORED BREAK** $15,000

- Two (2) complimentary virtual Summer Symposium registrations
- 15-minute speaking opportunity
- Acknowledgment/promotion in pre-meeting communication
- Company logo and bio in printed Supporters Guide (for all live meeting attendees) and available online for virtual attendees
- Session available on-demand for 60 days after the meeting for all virtual and live meeting attendees

**30-MINUTE SPONSORED BREAK** $20,000

- Four (4) complimentary virtual Summer Symposium registrations
- 30-minute speaking opportunity
- Acknowledgment/promotion in pre-meeting communication
- Company logo and bio in printed Supporters Guide (for all live meeting attendees) and available online for virtual attendees
- Session available on-demand for 60 days after the meeting for all virtual and live meeting attendees
WIO 2022 Charity Golf Tournament

We invite our Summer Symposium supporters to participate in WIO’s Charity Golf Tournament on Thursday, August 25, 2022. We are proud to continue this unique philanthropy initiative as an exciting opportunity for physicians and industry representatives to participate side by side for charity.

WIO is proud to announce that one hundred percent (100%) of the proceeds from this tournament will be donated to Orbis International. Orbis has a mission to transform lives through the prevention and treatment of curable blindness using a network of partners to mentor, train and inspire local eye care teams.

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Sponsorship Details</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TITLE/OVERALL EVENT SPONSOR</strong></td>
<td>$10,000</td>
</tr>
<tr>
<td>Your logo will be featured on the tournament certificates, webpage, and social media posts, as well as on the tournament signage. Title Sponsor will be prominently acknowledged on the front page of the tournament brochure and will receive recognition at the tournament and at WIO’s Closing Banquet. Sponsorship includes 4 tickets to play in the tournament and four (4) guests for the pre-game reception. (1 AVAILABLE)</td>
<td></td>
</tr>
<tr>
<td><strong>DRIVING RANGE SPONSOR</strong></td>
<td>$1,000</td>
</tr>
<tr>
<td>Includes signage on driving range, acknowledgment in tournament brochure and tournament webpage. Sponsorship includes one (1) guest for the pre-game reception. (1 AVAILABLE)</td>
<td></td>
</tr>
<tr>
<td><strong>GOLD SPONSOR</strong></td>
<td>$5,000</td>
</tr>
<tr>
<td>Your logo will be featured on the tournament webpage and signage at the event, and will be highlighted on the back page of the tournament brochure. Sponsorship includes two (2) tickets to play in the tournament and two (2) guests for the pre-game reception. (1 AVAILABLE)</td>
<td></td>
</tr>
<tr>
<td><strong>SCORECARD SPONSOR</strong></td>
<td>$1,000</td>
</tr>
<tr>
<td>Includes logo on score cards, and acknowledgment in tournament brochure and on tournament webpage. (1 AVAILABLE)</td>
<td></td>
</tr>
<tr>
<td><strong>COMPETITION AWARD SPONSORS</strong></td>
<td>$500 EACH</td>
</tr>
<tr>
<td>Includes acknowledgment at Closing Banquet, and opportunity to present award to winner at podium. Choose One: Longest Drive; Closest to the Hole; Hole in One; or Putting Contest. (4 AVAILABLE)</td>
<td></td>
</tr>
<tr>
<td><strong>SILVER SPONSOR</strong></td>
<td>$2,500</td>
</tr>
<tr>
<td>Your logo will be featured on the tournament webpage, on signage at the event, and in the tournament brochure. Sponsorship includes one (1) ticket to play in the tournament and one (1) guest for the pre-game reception. (1 AVAILABLE)</td>
<td></td>
</tr>
<tr>
<td><strong>BEVERAGE CART SPONSOR</strong></td>
<td>$1,000</td>
</tr>
<tr>
<td>Includes signage on beverage cart and logo in tournament brochure and tournament webpage. Sponsorship includes one (1) guest for the pre-game reception. (1 AVAILABLE)</td>
<td></td>
</tr>
</tbody>
</table>

---

**GOLD SPONSOR**

Your logo will be featured on the tournament webpage and signage at the event, and will be highlighted on the back page of the tournament brochure. Sponsorship includes two (2) tickets to play in the tournament and two (2) guests for the pre-game reception. (1 AVAILABLE)

**SILVER SPONSOR**

Your logo will be featured on the tournament webpage, on signage at the event, and in the tournament brochure. Sponsorship includes one (1) ticket to play in the tournament and one (1) guest for the pre-game reception. (1 AVAILABLE)

**BEVERAGE CART SPONSOR**

Includes signage on beverage cart and logo in tournament brochure and tournament webpage. Sponsorship includes one (1) guest for the pre-game reception. (1 AVAILABLE)
Year-Round Partnership Opportunities

Sponsors can have the opportunity to partner with WIO year-round in order to help us achieve our mission to improve the professional environment for women ophthalmologists while maximizing individual industry exposure to our membership. Select the best opportunities to enhance your company’s visibility. Opportunities include programs that promote leadership development, support social media, and highlight global meetings.

ANNUAL SPONSORSHIPS

WIO features an annual Summer Symposium that serves as our signature event but also hosts a number of other events year-round. Why not be an annual sponsor of WIO by supporting these events?

<table>
<thead>
<tr>
<th>ANNUAL VIP GOLD SPONSORSHIP</th>
<th>$100,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Diamond Sponsorship at Summer Symposium</td>
<td>• Three (3) Months of Speakers Bureau Sponsorship</td>
</tr>
<tr>
<td>• Opening or Closing Reception Sponsorship at Summer Symposium</td>
<td>• One (1) Webinar Sponsorship</td>
</tr>
<tr>
<td>• Virtual Session Sponsorship (30-minute) at Summer Symposium</td>
<td>• Ten (10) Complimentary WIO Memberships</td>
</tr>
<tr>
<td>• Break Refreshment Sponsorship at Summer Symposium</td>
<td>• Acknowledgment on WIO’s Website as Annual Sponsor</td>
</tr>
<tr>
<td>• Skill Lab Sponsorship at Summer Symposium</td>
<td>• Value: $109,750 ($9,750 discount)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ANNUAL VIP SILVER SPONSORSHIP</th>
<th>$80,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Platinum Sponsorship at Summer Symposium</td>
<td>• One (1) Lecture Sponsorship during Summer Symposium (Honorary or Bernice Z. Brown)</td>
</tr>
<tr>
<td>• Opening or Closing Reception Sponsorship at Summer Symposium</td>
<td>• Three (3) Months of Speakers Bureau Sponsorship</td>
</tr>
<tr>
<td>• Virtual Session Sponsorship (15-minute) at Summer Symposium</td>
<td>• Five (5) Complimentary WIO Memberships</td>
</tr>
<tr>
<td>• Break Refreshment Sponsorship at Summer Symposium</td>
<td>• Acknowledgment on WIO’s Website as Annual Sponsor</td>
</tr>
<tr>
<td>• Skill Lab Sponsorship at Summer Symposium</td>
<td>• Value: $86,375 ($6,375 discount)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ANNUAL VIP BRONZE SPONSORSHIP</th>
<th>$60,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Gold Sponsorship at Summer Symposium</td>
<td>• Full-Page Color Ad in Printed Supporters Guide at Summer Symposium</td>
</tr>
<tr>
<td>• Physician Wellness – Live Well Session Sponsorship at Summer Symposium</td>
<td>• Bag Insert or Giveaway for Summer Symposium “Swag Bags”</td>
</tr>
<tr>
<td>• Virtual Session Sponsorship (15-minute) at Summer Symposium</td>
<td>• Three (3) Complimentary WIO Memberships</td>
</tr>
<tr>
<td>• Skill Lab Sponsorship at Summer Symposium</td>
<td>• Acknowledgment on WIO’s Website as Annual Sponsor</td>
</tr>
<tr>
<td></td>
<td>• Value: $65,525 ($5,525 discount)</td>
</tr>
</tbody>
</table>
WIO AWARDS AND NETWORKING RECEPTION @ AAO

WIO holds its annual Awards and Networking reception at the AAO. You don’t want to miss this well attended event. This is your chance to not only connect with your favorite WIO members and friends but also to make new connections! A number of awards are presented each year to recognize outstanding women leaders in our field.

**GOLD SPONSORSHIP**  $10,000
- Acknowledgment on reception signage as Gold Sponsor
- Speaking opportunity
- Acknowledgment in pre- and post-reception eBlast communications
- Acknowledgement in pre- and post-reception social media posts
- Complimentary registrations for ten (10) representatives

**SILVER SPONSORSHIP**  $5,000
- Acknowledgment on reception signage as Silver Sponsor
- Acknowledgment in pre- and post-reception eBlast communications
- Acknowledgement in pre- and post-reception social media posts
- Option to sponsor and co-present one (1) WIO award
- Complimentary registrations for two (2) attending representatives

**BRONZE SPONSORSHIP**  $2,500
- Acknowledgment on reception signage as Bronze Sponsor
- Acknowledgment in pre- and post-reception eBlast communications
- Acknowledgement in pre- and post-reception social media posts
- Complimentary registrations for one (1) attending representative
- Sponsorship of one (1) WIO award

**WIO Awards:** Educators Award; Emerging Leader Award; Humanitarian Award; Mentorship Award; Recognition of Service Award; Scientific Contribution Award; and Suzanne Véronneau-Troutman Award

WIO SPEAKERS BUREAU

The WIO Speakers Bureau is a new database that allows WIO to showcase its many talented members. WIO will actively promote use of this resource by meetings and societies in developing their speaker lists, by industry for their consideration when selecting scientific advisory boards and speakers, and by academia. These efforts enhance the diversity of speakers and promote our members. Sponsoring the WIO Speakers Bureau is your opportunity to support women who have an interest in speaking engagements.

**SPEAKERS BUREAU SPONSORSHIP**  $1,000
- Acknowledgment on Speakers Bureau website for 30 days with sponsor logo or banner ad
- Complimentary access to Speakers Bureau during sponsorship period
# WIO Educational Webinars

WIO hosts educational webinars throughout the year to enhance the careers of our members. Join us to spread the educational content among the WIO community by sponsoring a webinar.

**Exclusive Webinar Sponsorship**

- 3-5 minute speaking opportunity at the beginning of the webinar
- Acknowledgment in pre- and post-webinar eBlast communications

## WIO Mentorship Program

WIO’s Mentorship Program aims to provide support for our younger members by our many talented experienced members. It also provides a platform to enhance our mission for diversity by supporting under-represented minorities within our membership.

**Mentor Program Annual Sponsorship**

- Acknowledgment as sponsor of monthly resources sent electronically to program participants
- Contribute to resources sent to program participants and WIO membership
- Acknowledgment in Summer Symposium printed Supporters Guide as annual Mentor Program sponsor

## WIO Clinical Trials Training Program

Clinical trial involvement creates an abundance of leadership opportunities with the ability to author scientific publications, present findings at major meetings, and participate in advisory boards. This one-of-a-kind educational program is designed to empower women ophthalmologists in clinical trials research.

**Clinical Trials Annual Sponsorship**

- Inclusion of speaker during in-person Summer Symposium and AAO Clinical Trials Training Program events
- Inclusion of representative in planning for all virtual training content and trainings
- Recognition on WIO website on Clinical Trials Training Program page
- Five (5) complimentary registrations to all program webinars throughout the year
- Company logo printed on all in-person program meeting signage
- Company logo included on all virtual trainings/webinars, including social media posts, eBlasts, and brochures
- Sponsorship mention in all program press releases
WIO ANCILLARY EVENTS

WIO has a presence at many subspecialty meetings throughout the year offering educational and networking opportunities. Some of these meetings have included AGS, AUPO, Cornea360, Hawaiian Eye, and WOC. Partner with us to help support our mission during these events.

<table>
<thead>
<tr>
<th>WIO EVENT SPONSORSHIP</th>
<th>COST VARIES BY EVENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Acknowledgment on event signage as Sponsor</td>
<td>• Acknowledgement in pre- and post-reception social media posts</td>
</tr>
<tr>
<td>• Speaking opportunity</td>
<td>• Option to have an exhibit table</td>
</tr>
<tr>
<td>• Acknowledgment in pre- and post-reception eBlast communications</td>
<td>• Complimentary registrations for all attending representatives</td>
</tr>
</tbody>
</table>

WIO LOCAL CHAPTER EVENT

Local chapters promote the WIO mission at the local level and encourage active member participation by making activities more accessible. Your contribution will help facilitate these important events.

<table>
<thead>
<tr>
<th>CHAPTER EVENT SPONSORSHIP</th>
<th>$5,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Acknowledgement of sponsorship during event</td>
<td>• Logo recognition on WIO’s Chapter webpage</td>
</tr>
<tr>
<td>• Speaking opportunity</td>
<td></td>
</tr>
</tbody>
</table>

WIO 2022 BOARD OF DIRECTORS

LISA NJJM, MD, JD  
CHIEF EXECUTIVE OFFICER

SUSAN BURDEN, MD  
PRESIDENT

REGINE PAPPAS, MD  
PAST PRESIDENT

GRACE SUN, MD  
PRESIDENT ELECT

CHRISTINA WENG, MD  
VICE PRESIDENT / DEVELOPMENT DIRECTOR

KIMBERLY WINGES, MD  
SECRETARY

PURNIMA PATEL, MD  
TREASURER

WANDA MARTINEZ, MD  
MEMBERSHIP DIRECTOR

FEMIDA KHERANI, MD  
COUNCILOR TO AAO

SAHAR BEDROOD, MD, PhD  
DIRECTOR AT LARGE

JESSE BERRY, MD  
DIRECTOR AT LARGE

NATALIVA DANYLIKova, MD, MBA  
DIRECTOR AT LARGE

LINDSEY DE ANDRADE, MD  
DIRECTOR AT LARGE

LEJLA VAJZOVIC, MD  
DIRECTOR AT LARGE

SUPPORT THE WIO SUMMER SYMPOSIUM

RESERVE EXHIBIT SPACE