

WIO 2024 Sponsorship & Exhibitor Prospectus



- WIO 2024 -
**Summer
Symposium**
Carlsbad **AUGUST 22-25** California

WHAT MEMBERS ARE SAYING ABOUT THE WIO SUMMER SYMPOSIUM:

"I personally love coming to the meeting because WIO is THE place to interact and engage with female leaders in ophthalmology!"

"Wonderful women at this meeting; that's what would really bring me back."

"Just an inspiring group atmosphere!"

"I have increased communication and understanding of how my patients feel."

"My favorite meeting!"

"I absolutely loved it! I felt inspired, empowered, and immensely supported. Can't wait for next year's conference!"

PREVIOUS SUPPORTERS AND EXHIBITORS:

Aerie Pharmaceuticals; Alcon; Allergan; Apellis; Bausch + Lomb; Bruder; Dompe; Ellman, A Cynosure Company; EyePoint Pharmaceuticals; EyeVance; Genentech; Glaukos; Haag-Streit USA; Horizon Therapeutics; Ivantis; Johnson & Johnson; Lensar; Mallinckrodt Pharmaceuticals; Modernizing Medicine; New World Medical; Novartis; Omeros Corporation; OMIC; Quidel; Regeneron; Regenxbio; RHMM; RVL Pharmaceuticals; RXSight; Santen; Shire; Sight Sciences; Sun Ophthalmics; Tarsus; The Dry Eye Doctor, Inc; Triad Cornea Community; Zeiss

WIO 2024

About Women in Ophthalmology (WIO)

Founded in 1979, and incorporated in 1989, Women in Ophthalmology (WIO) has grown into a dynamic organization that promotes professional and personal growth and development within the ophthalmic community. WIO provides education, networking opportunities, mentorship, representation, and advancement opportunities for women.

Today, WIO has over 1,000 members with an expanding national and international membership base. WIO is strategically focused on maximizing its continued membership, programming, and services growth.

About Our Annual Conference

The Summer Symposium consists of clinicians, researchers, industry leaders, administrators, and other professionals who are engaged in the diagnosis and treatment of eye diseases.

The conference features engaging talks from international leaders in all ophthalmic subspecialties, balanced with sessions that provide the leadership and professional tools necessary to thrive in academic, private-practice and industry settings alike.

The Summer Symposium is planned in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME).



Meeting Location

Omni La Costa Resort & Spa
2100 Costa Del Mar Road
Carlsbad, CA 92009

www.omnihotels.com/hotels/san-diego-la-costa

SUPPORT THE WIO
SUMMER SYMPOSIUM

RESERVE EXHIBIT SPACE

REQUEST ANCILLARY SPACE

Sponsorship Opportunities

Increase Your Brand Exposure: Women in Ophthalmology values our relationship with our supporters and wants to provide the opportunity to become a true organizational partner. Select the best channels to achieve your marketing goals.

Major Sponsorship Opportunities: Our Major Sponsors are valued members of the WIO community and will be recognized before, throughout, and after the annual conference. Our sponsorship opportunities provide extensive marketing possibilities and networking exposure with WIO members and other key stakeholders. Sponsors and exhibitors will have the opportunity to participate in a special VIP reception with the WIO Board of Directors and Program Committee during the Summer Symposium.

Corporate Levels of Support

DIAMOND SPONSOR

\$50,000

- Premium Exhibit (Dimensions: 10' x 10')
- Three (3) complimentary, one-year, WIO memberships during meeting year
- Seven (7) complimentary registrations to conference*
- Seven (7) hotel rooms reserved in WIO's housing block (if sponsorship confirmed by May 1)**
- Full-page, color marketing opportunity in the Supporters and Exhibitors Guide (highlighting company or one product)
- Prominently featured on all conference announcements, including web advertisements, email blasts, & brochures
- Company or organization name, logo and website link on WIO website conference page
- Company or organization logo printed on conference signage
- Company or organization logo projected throughout the conference
- Sponsorship level mention in all conference press releases
- Swag Bag insert or giveaway
- Speaking opportunity at the Opening Reception or Closing Banquet

PLATINUM SPONSOR

\$40,000

- Premium Exhibit (Dimensions: 10' x 10')
- Two (2) complimentary, one-year, WIO memberships during meeting year
- Four (4) complimentary registrations to conference*
- Full-page, color marketing opportunity in the Supporters and Exhibitors Guide (highlighting company or one product)
- Prominently featured on all conference announcements, including web advertisements, email blasts, & brochures
- Company or organization name, logo and website link on WIO website conference page
- Company or organization logo printed on conference signage
- Company or organization logo projected throughout the conference
- Sponsorship level mention in all conference press releases
- Swag Bag insert or giveaway

SUPPORT THE WIO
SUMMER SYMPOSIUM

RESERVE EXHIBIT SPACE

REQUEST ANCILLARY SPACE

GOLD SPONSOR

\$30,000

- Premium Exhibit (Dimensions: 10' x 10')
- One (1) complimentary, one-year, WIO membership during meeting year
- Three (3) complimentary registrations to conference*
- Half-page, color marketing opportunity in the Supporters and Exhibitors Guide (highlighting company or one product)
- Company or organization name, logo and website link on WIO website conference page
- Company or organization logo printed on conference signage
- Company or organization logo projected throughout the conference
- Sponsorship level mention in all conference press releases
- Special recognition during the Opening Reception and Closing Banquet

SILVER SPONSOR

\$20,000

- General Exhibit (6' x 30" Tabletop)
- Two (2) complimentary registration to conference*
- Half-page, color marketing opportunity in the Supporters and Exhibitors Guide (highlighting company or one product)
- Company or organization name, logo and website link on WIO website conference page
- Company or organization logo printed on conference signage
- Special recognition during the Opening Reception and Closing Banquet

BRONZE SPONSOR

\$15,000

- General Exhibit (6' x 30" Tabletop)
- One (1) complimentary registration to conference*
- Company or organization name, logo and website link on WIO website conference page
- Company or organization logo printed on conference signage
- Special recognition during the Opening Reception and Closing Banquet

*Complimentary registrations must be processed online before registration closes on July 25, 2024. Promo codes/ complimentary registrations cannot be honored onsite.

**Sponsorships including reserved hotel rooms must confirm their attendee names by Monday, June 3, 2024. Rooms not confirmed by this date will be released back into the WIO housing block.



SUPPORT THE WIO SUMMER SYMPOSIUM

RESERVE EXHIBIT SPACE

REQUEST ANCILLARY SPACE

Corporate Branding Opportunities

The following Corporate Branding sponsorship opportunities are available on a first come first serve basis.

FRIDAY EVENING DINNER SYMPOSIUM \$155,000

A full one-hour symposium available during the prime Friday evening slot. Take advantage of this exclusive opportunity to engage with WIO attendees. As one of the highlights of the meeting, this interactive and engaging event will place you center stage. You will be acknowledged as a VIP sponsor throughout the meeting. This opportunity comes with one (1) pre-meeting promotion, six (6) complimentary conference registrations, and a full-page color ad in our printed Supporters Guide.

SATURDAY GALA \$60,000

The WIO Summer Symposium would not be complete without its signature closing banquet and award ceremony, a special highlight for our attendees. This highly anticipated event is attended by nearly all Summer Symposium registrants. Ensure that your organization receives the attention of all attendees by being highlighted as the Gala Banquet Sponsor. You will be acknowledged throughout the meeting as a VIP sponsor with special recognition as the signature sponsor of this event. Sponsorship includes logo acknowledgment on signage and in the printed Supporters Guide, five (5) complimentary conference registrations, and a 5-minute speaking opportunity during the Gala.

OPENING RECEPTION \$25,000

Highlight your company during the kick-off of the Summer Symposium by sponsoring the Opening Reception. This high-energy event will create awareness for your organization and recognize you as a strong supporter of women in ophthalmology. Sponsorship includes logo acknowledgment on signage and in the printed Supporters Guide, and two (2) complimentary conference registrations.

CLOSING EVENING RECEPTION \$25,000

The final networking event before the close of the conference is a perfect way to highlight your company or organization. The WIO Summer Symposium delegates continue the conversations from the session rooms and form new collaborations during the Closing Event Reception. Sponsorship includes logo acknowledgment on signage and in the printed Supporters Guide, and two (2) complimentary conference registrations.

GET UP AND DANCE! \$25,000

WIO's dance party is a night to remember and a time for attendees to celebrate the connections and friendships they made during the meeting. Sponsorship includes branded cocktail napkins and a signature drink, along with logo acknowledgment on signage and in the printed Supporters Guide, and two (2) complimentary conference registrations.

PHYSICIAN WELLNESS \$18,000

Support all Live Well sessions (physician wellness sessions) throughout the program as a sign of your company's commitment to ophthalmologists' well being. Sponsorship includes logo acknowledgment on signage during all Live Well sessions,, and in the printed Supporters Guide.

AFTERNOON NETWORKING SESSIONS \$10,000/\$18,000

Sponsor one or both of our afternoon networking sessions taking place on Friday and Saturday afternoon. Sponsorship includes signage during the event, recognition from the podium, and special highlights in our printed Supporters Guide.

PROFESSIONAL DEVELOPMENT \$5,000

Sponsor one of our sessions on negotiation, media training, improving communication skills and conducting crucial conversations, or keynote lectures surrounding topics such as diversity and gender equality in ophthalmology. This sponsorship includes acknowledgment during the sponsored session and special recognition in the printed Supporters Guide.

HONORARY LECTURE \$7,500

This award is given by the WIO President to honor an individual who is a leader in ophthalmology and who has contributed to the profession as an educator, researcher, or humanitarian. Sponsorship includes logo acknowledgment in the printed Supporters Guide, and one (1) complimentary conference registration.

BERNICE Z. BROWN MEMORIAL LECTURE \$7,500

This award is given by the WIO Board of Directors to a WIO member in honor of Dr. Bernice Z. Brown, a founding member of WIO. Recipients are members who have contributed to the profession of ophthalmology and to the advancement of women in the profession. Sponsorship includes acknowledgment in the printed Supporters Guide, and one (1) complimentary conference registration.

SUPPORT THE WIO
 SUMMER SYMPOSIUM

RESERVE EXHIBIT SPACE

REQUEST ANCILLARY SPACE

RESIDENT RESEARCH AWARDS \$15,000

Sponsor the top 3 top scoring abstracts who are offered podium presentations, and the premier prize of the Joanne Angle Abstract of Distinction Award. Sponsorship includes special recognition in the printed Supporters Guide and your logo on the awardee certificates.

VIDEO AWARDS \$10,000

Sponsor our surgical video competition. The top scoring video submissions are included in our program and in our virtual platform. Sponsorship includes special recognition in the printed Supporters Guide.

OFFICIAL WIFI SPONSOR \$20,000

Support our attendees' WiFi connection! Sponsorship includes logo acknowledgment on conference signage, in the printed program, and in rotating slides between sessions. When available, you may also select the network password for the meeting.

RECHARGE STATION \$5,500

Have your company logo on a recharge station in a prime location near the general session room where attendees gather to network while charging their devices.

SURGICAL SKILL LAB SPONSORS \$4,500

Skill Labs will include Dry Eye, Glaucoma/MIGS/SHUNTS, Cataract/Phaco, and Suturing. Sponsorship includes reserved stations in the Lab of your choice highlighting your products, equipment, and procedures, two (2) full conference registrations, and special recognition in our printed Supporters Guide. Sponsors supply equipment and product for their station(s).

SWAG BAG INSERT \$2,500

Get your brand or product in the hands of hundreds of professional women! WIO Swag Bags are a big attraction for WIO attendees. Swag Bag inserts can be promotional handouts, product coupons, or customized/branded giveaways. Companies must provide 1200 individual inserts. Inserts must receive approval from WIO's Executive Office and must arrive by August 1, 2024. Sponsor fee is waived for special donations! Contact WIO for details

SPEAKER GIFTS \$8,000

Contact the WIO office if you or your company is interested in sponsoring WIO's speaker gifts. Special recognition will be given to companies who contribute.

RAFFLE ITEMS \$500+

If you have something to donate for WIO's raffle prizes, your company will be highlighted in our printed Supporters Guide. Contact the WIO office for details.

DOOR DROPS \$18,000

Get your promotional handout in the hotel rooms of WIO attendees! Door drops can be product brochures, product coupons, samples, or special gifts. Door drops must be approved by WIO's Executive Office in advance.

REFRESHMENT BREAK SPONSORS \$3,500

See your logo on signage during a conference break where the attendees gather to network. Sponsorship includes signage highlighting your company during the break, and special recognition in our printed Supporters Guide.

BRANDED HOTEL KEY CARDS \$12,000

Have your logo in the hands of attendees on the hotel's branded key cards. WIO to cover cost of design work. Additional fees may apply for complex orders.

BRANDED ATTENDEE LANYARDS \$15,000

See your logo on every badge lanyard. Your company provides the logo, and WIO covers the cost of design work and lanyard order.

Advertising Opportunities

Full color ads printed in the Exhibitors and Supporters Guide, distributed to all attendees.

HALF-PAGE AD \$2,500

FULL-PAGE AD \$3,500

BACK COVER AD \$5,000

AD SPECS:

- Full-page: 8.5" x 11" trimmed, 8.75" x 11.25" with bleeds
- Half-page: 7.5" x 4.875" (no bleeds)
- Color/Format: 4-cp, CMYK, press-ready, high resolution, 300dpi, Illustrator PDF

ARTWORK DEADLINE: Monday, July 1, 2024. Submit files via Dropbox using this quick link: bit.ly/wio-2024-ads

SUPPORT THE WIO
 SUMMER SYMPOSIUM

RESERVE EXHIBIT SPACE

REQUEST ANCILLARY SPACE

Exhibiting at the Summer Symposium

Located in close proximity to coffee breaks, meals and poster sessions, exhibitors are encouraged to participate in sessions and workshops along with conference attendees. Exhibitors are also welcome to pick up our conference giveaway, offered to all Summer Symposium attendees and includes many fun items! Additional exhibitor representatives may register online once registration opens.

[View Exhibiting Policies »](#)

GENERAL EXHIBIT

\$6,000

Includes 6'x30" table top space, and one (1) complimentary conference registration with full access to the educational sessions*, Live Well sessions, break refreshments and social/networking events.

GENERAL EXHIBIT FOR NON-PROFITS

\$3,000

Includes 6'x30" table top space, and one (1) complimentary conference registration with full access to the educational sessions*, Live Well sessions, break refreshments and social/networking events.

PREMIUM EXHIBIT

\$10,000 (LIMITED)

Includes 10' x 10' booth and two (2) complimentary conference registrations with full access to the educational sessions*, Live Well sessions, break refreshments and social/networking events.



SUPPORT THE WIO
SUMMER SYMPOSIUM

RESERVE EXHIBIT SPACE

REQUEST ANCILLARY SPACE

Exhibiting (continued)

BONUS VIRTUAL EXHIBIT: All live exhibiting companies will have the option to include a virtual exhibit in WIO’s virtual platform. See virtual exhibit details for more information.

FURNISHINGS PROVIDED: 1 six-foot (6’) table, draped and skirted, and 2 chairs. Please note that the exhibit hall is carpeted. Adding additional protective carpeting is recommended for complicated exhibits, special equipment being brought in, or exhibits with certain products that may damage the existing floor covering. WIO has contracted with an exhibitor services company who will provide additional exhibitor furniture packages to exhibitors for a fee. Your exhibitor service kit will be provided upon exhibit reservation and payment.

EXHIBITOR DIRECTORY: 50-word company description, logo and contact information (mailing address, phone numbers, email and web address) will be included in the directory portion of the printed Supporters Guide. Please submit this information when you reserve your space.

EXHIBIT HALL BINGO: Attendees play Exhibit Hall Bingo collecting stamps for fantastic raffle prizes! (Exhibit Hall Bingo prizes are exclusively provided by and on behalf of WIO.) If you have an item or product to donate to the raffle, contact the WIO Executive Office for more information.

EXHIBITOR REGISTRATION: Exhibitors will be sent a promo code to register their complimentary representative(s) once their space is paid in full. COMPLIMENTARY REGISTRATIONS MUST BE PROCESSED ONLINE BEFORE REGISTRATION CLOSES ON JULY 25, 2024. PROMO CODES/COMPLIMENTARY REGISTRATIONS CANNOT BE HONORED ONSITE. Only those who register for the conference may reserve a hotel room in WIO’s housing block, while rooms are available. A reservation link will be sent by email once a registration is processed. Comp registrations must be processed before pre-reg closes - they will not be honored onsite.

*CME Spotlight Presentations hosted by Vindico Medical Education are intended for registered physician attendees only.



EXHIBITOR SCHEDULE*	THURS, AUG 22	FRI, AUG 23	SAT, AUG 24
Registration & Help Desk	3:00 pm – 7:30 pm	6:00 am – 5:00 pm	6:00 am – 5:00 pm
Exhibit Installation	4:00 pm – 7:30 pm		
Exhibit Hours	Opening Reception (Networking and Exhibitor Introductions): 7:45 pm – 9:00 pm	10:50 am – 11:40 am 2:00 pm – 3:00 pm	Breakfast in exhibit hall: 7:00 am – 8:00 am 10:45 am – 11:20 am 3:00 pm – 3:45 pm Exhibitor Reception with WIO Leadership 4:30 pm – 5:30 pm
Exhibit Break Down			3:45 pm – 6:00 pm

*These times are subject to change. Final schedule will be sent in July 2024 with the exhibitor confirmation notices.

SUPPORT THE WIO
SUMMER SYMPOSIUM

RESERVE EXHIBIT SPACE

REQUEST ANCILLARY SPACE

Hybrid/Virtual Opportunities

WIO has incorporated a virtual component to the Summer Symposium to reach more individuals. All live meeting attendees will have access to the virtual meeting content, which will be available on-demand for an additional sixty (60) days after the conference. For sponsors and exhibitors that are unable to attend our live event, or that wish to expand their presence to the virtual audience, we are offering the following opportunities.

Virtual Exhibitors

If you are unable to travel to the meeting, you can still showcase your company and products by reserving a virtual exhibit, which will be accessible to all virtual and live meeting attendees and will be available in our virtual platform for 60 days after the meeting.

VIRTUAL EXHIBITS	\$1,500
<ul style="list-style-type: none"> • (1) complimentary virtual Summer Symposium registration • Visibility on the virtual platform and conference app • Company bio/description in virtual exhibit and in printed Supporters Guide provided to all live meeting attendees • Option to build exhibit within WIO's platform or link to exhibit • Embedded links to corporate home pages, articles, product pages, product videos, highlight reels, and event specific information 	<ul style="list-style-type: none"> • File downloads - product sheets, newsletters, and scientific studies • "Contact us" form • Incentives to engage with virtual exhibitors may be offered throughout the virtual experience

Virtual Sponsored Sessions

During the virtual meeting sessions, we will offer 15- and 30-minute sponsored sessions where you are invited to showcase your company and/or product. Your presentation can be live or pre-recorded and can include a Q&A session at the end. Live meeting attendees will also have access to all virtual content during the meeting on-demand, and for 60 days after the meeting.

15-MINUTE SPONSORED SESSION	\$15,000
<ul style="list-style-type: none"> • Two (2) complimentary virtual Summer Symposium registrations • 15-minute speaking opportunity • Acknowledgment/promotion in pre-meeting communication • Company logo and bio in printed Supporters Guide (for 	<ul style="list-style-type: none"> all live meeting attendees) and available online for virtual attendees • Session available on-demand for 60 days after the meeting for all virtual and live meeting attendees

30-MINUTE SPONSORED SESSION	\$20,000
<ul style="list-style-type: none"> • Four (4) complimentary virtual Summer Symposium registrations • 30-minute speaking opportunity • Acknowledgment/promotion in pre-meeting communication 	<ul style="list-style-type: none"> • Company logo and bio in printed Supporters Guide (for all live meeting attendees) and available online for virtual attendees • Session available on-demand for 60 days after the meeting for all virtual and live meeting attendees

**SUPPORT THE WIO
 SUMMER SYMPOSIUM**

RESERVE EXHIBIT SPACE

REQUEST ANCILLARY SPACE

WIO Charity Networking Social & Golf Tournament

August 22, 2024



We invite you to participate in WIO's Networking Social held at the Legends Golf Course at the Omni La Costa Hotel & Spa on Thursday, August 22, 2024. We are proud to continue this unique philanthropy initiative as an exciting opportunity for physicians and industry representatives to network side by side for charity. One hundred percent (100%) of the proceeds from this networking event will be donated to Orbis International. Orbis has a mission to transform lives through the prevention and treatment of curable blindness using a network of partners to mentor, train and inspire local eye care teams.

TITLE SPONSOR \$12,000

Your logo will be prominently featured on the event signage, participation certificates, webpage, and social media posts. Title Sponsors will be prominently acknowledged on the front page of the event brochure and will receive special recognition during the event social and during WIO's Closing Banquet. Sponsorship includes four (4) tickets to the networking social and optional 9 holes of golf for four(4) people.

GOLD SPONSOR \$5,000

Your logo will be featured on the event webpage and signage at the event, and will be highlighted on the back page of the event brochure. Sponsorship includes two (2) tickets to the networking social and optional 9 holes of golf for two (2) people.

SILVER SPONSOR \$2,500

Your logo will be featured on the event webpage, on signage at the event, and in the event brochure. Sponsorship includes one (1) ticket to the networking social and optional 9 holes of golf for one (1) person.

BRONZE SPONSOR \$2,000

Your logo will be featured on the event webpage, in the event brochure, and exclusively on a sign at one of the nine holes on the golf course. Sponsorship includes one (1) ticket to the networking social.

SCORECARD SPONSOR (1 AVAILABLE) \$2,000

Includes logo on score cards, and acknowledgment in event brochure and on event webpage. Sponsorship includes one (1) ticket to the networking social.

BEVERAGE CART SPONSOR (1 AVAILABLE) \$1,500

Includes signage on beverage cart and logo in event brochure and event webpage. Sponsorship includes one (1) ticket to the networking social.

DRIVING RANGE SPONSOR (1 AVAILABLE) \$1,500

Includes signage on driving range, acknowledgment in event brochure and event webpage. Sponsorship includes one (1) ticket to the networking social.

COMPETITION AWARD SPONSORS (4 AVAILABLE) \$1,000

Includes acknowledgment at Closing Banquet, and opportunity to co-present award to winner at podium during the Summer Symposium Gala event on Sat., August 24, 2024. Choose One: Longest Drive; Closest to the Hole; Hole in One; or Putting Contest.

SUPPORT THE WIO
 SUMMER SYMPOSIUM

RESERVE EXHIBIT SPACE

REQUEST ANCILLARY SPACE

WIO Awards & Networking Reception at AAO

October 19, 2024



WIO holds its annual Awards and Networking reception during the AAO Annual Meeting. This is a "must attend" event at AAO, and you won't want to miss it! Connect with your favorite WIO members and friends, and also make new connections! A number of awards are presented each year to recognize outstanding women leaders in our field. **WIO Awards:** Educators Award; Emerging Leader Award; Humanitarian Award; Mentorship Award; Recognition of Service Award; Scientific Contribution Award; and Suzanne Véronneau-Troutman Award.

PREMIER SPONSORSHIP (1 AVAILABLE) \$20,000

- Speaking opportunity
- Acknowledgment on reception signage as Gold Sponsor
- Option to sponsor and co-present one (1) WIO award
- Acknowledgment in pre- and post-reception eBlast communications
- Acknowledgment in pre- and post-reception social media posts
- Complimentary registrations for ten (10) representatives

SILVER SPONSORSHIP \$6,000

- Acknowledgment on reception signage as Silver Sponsor
- Acknowledgment in pre- and post-reception eBlast communications
- Acknowledgment in pre- and post-reception social media posts
- Option to sponsor one (1) WIO award
- Complimentary registrations for two (2) attending representatives

GOLD SPONSORSHIP \$12,000

- Acknowledgment on reception signage as Gold Sponsor
- Option to sponsor and co-present one (1) WIO award
- Acknowledgment in pre- and post-reception eBlast communications
- Acknowledgment in pre- and post-reception social media posts
- Complimentary registrations for ten (10) representatives

BRONZE SPONSORSHIP \$3,000

- Acknowledgment on reception signage as Bronze Sponsor
- Acknowledgment in pre- and post-reception eBlast communications
- Acknowledgment in pre- and post-reception social media posts
- Complimentary registrations for one (1) attending representative

**SUPPORT THE WIO
 SUMMER SYMPOSIUM**

RESERVE EXHIBIT SPACE

REQUEST ANCILLARY SPACE

WIO Mentorship Program

WIO’s Mentorship Program aims to provide support for our younger members by our many talented experienced members. It also provides a platform to enhance our mission for diversity by supporting under-represented minorities within our membership. Our new Mentorship Program kicked off last year and already has over 500 participants with an active waitlist to join. We are in the process of creating a new Mentor Program database, and expanding our programming to include monthly meetings, webinars, and in-person events at our Summer Symposium, our Reception at AAO, and during other ophthalmology meetings. Your sponsorship will allow us to grow this program and serve all of our younger members that have expressed interest.

MENTOR PROGRAM 2024 CHAMPION	\$25,000	MENTOR PROGRAM 2024 SUPPORTER	\$10,000
<ul style="list-style-type: none"> • Acknowledgment on eBlast communications sent to Mentor Program participants • Acknowledgment in eBlasts promoting program and webinars • Recognition on WIO website on Mentor Program page • Company logo printed on in-person event signage • Special recognition in Summer Symposium printed Supporters Guide • Permanent recognition in WIO’s new Mentor Program Database (in progress) 		<ul style="list-style-type: none"> • Acknowledgment on eBlast communications sent to Mentor Program participants • Acknowledgment in eBlasts promoting program and webinars • Recognition on WIO website on Mentor Program page • Company logo printed on in-person event signage • Special recognition in Summer Symposium printed Supporters Guide 	

WIO Clinical Trials Training Program

Clinical trial involvement creates an abundance of leadership opportunities with the ability to author scientific publications, present findings at major meetings, and participate in advisory boards. WIO is requesting monetary support to execute our Clinical Trials Training Program on an annual basis. Our sponsors will be recognized for being committed to supporting diversity in leadership, and increasing the number of female investigators.

CLINICAL TRIALS 2024 SUPPORTER	\$10,000
<ul style="list-style-type: none"> • Recognition on WIO website on Clinical Trials Training Program page • Five (5) complimentary registrations to all program webinars throughout the year • Company logo printed on all in-person program meeting signage • Company logo included on all virtual trainings/webinars, including slides, social media posts, eBlasts, and brochures • Sponsorship mention in all program press releases • Sponsors may be contacted to participate in one or more trainings, depending on experience and interest. 	

**SUPPORT THE WIO
 SUMMER SYMPOSIUM**

RESERVE EXHIBIT SPACE

REQUEST ANCILLARY SPACE

WIO Speakers Bureau

The Speakers Bureau is a new WIO database that showcases its many talented members. WIO will actively promote use of this resource by meetings and societies in developing their speaker lists, by industry for their consideration when selecting scientific advisory boards and speakers, and by academia. These efforts enhance the diversity of speakers and promote our members.

SPEAKERS BUREAU SPONSORSHIP

\$5,000 / \$8,000

- Acknowledgment on Speakers Bureau website for six (6) months or twelve (12) month with sponsor logo or banner ad
- Complimentary access to Speakers Bureau during sponsorship period
- Acknowledgment in eBlast promotions and social media posts during sponsorship period

WIO Ancillary Events

WIO has a presence at many subspecialty meetings throughout the year offering educational and networking opportunities. Some of these meetings have included AGS, AUPO, Cornea360, Hawaiian Eye, and WOC. Partner with us to help support our mission during these events.

WIO EVENT SPONSORSHIP

COST VARIES BY EVENT

- Acknowledgment on event signage as Sponsor
- Speaking opportunity
- Acknowledgment in pre- and post-reception eBlast communications
- Acknowledgment in pre- and post-reception social media posts
- Option to have an exhibit table when available
- Complimentary registrations for all attending representatives

WIO Educational Webinars

WIO hosts educational webinars throughout the year to enhance the careers of our members. Join us to spread the educational content among the WIO community by sponsoring a webinar.

EXCLUSIVE WEBINAR SPONSORSHIP (LIMITED OPPORTUNITIES)

\$3,000

- 3-minute speaking opportunity at the beginning of the webinar
- Acknowledgment in pre- and post-webinar eBlast communications
- Acknowledgment in pre- and post-webinar social media posts
- Company logo included in slides during webinar

**SUPPORT THE WIO
 SUMMER SYMPOSIUM**

RESERVE EXHIBIT SPACE

REQUEST ANCILLARY SPACE

WIO 2024 Board of Directors



LISA NIJM, MD, JD
Chief Executive Officer



CHRISTINA WENG, MD, MBA
President



GRACE SUN, MD
Immediate Past
President



PURNIMA PATEL, MD
President-Elect



KIMBERLY WINGES, MD
Vice President



NATALIYA DANYLKOVA, MD, MBA
Secretary



LEJLA VAJZOVIC, MD
Treasurer



USIWOMA ABUGO, MD
Membership Director



SOPHIE BAKRI, MD
Development Director/
Director at Large



LAURA ENYEDI, MD
Councilor to AAO



ANDREA KOSSLER, MD
Director at Large



CYNTHIA BRADFORD, MD
Director at Large



SOPHIA CHUNG, MD
Director at Large



LORAINNE PROVENCHER, MD
Director at Large

SUPPORT THE WIO
SUMMER SYMPOSIUM

RESERVE EXHIBIT SPACE

REQUEST ANCILLARY SPACE