



ADVOCACY AMBASSADOR PROGRAM

AMERICAN ACADEMY OF OPHTHALMOLOGY
MID-YEAR FORUM 2019
April 10-13
Renaissance Downtown / Washington, D.C.

Instructions:

This nomination will be reviewed by leadership of the Women in Ophthalmology. Please print legibly or type the information requested.

TRAINEE/RESIDENT PHYSICIAN PROGRAM DIRECTOR: PLEASE COMPLETE SECTION A
TRAINEE/RESIDENT NOMINEE: PLEASE COMPLETE SECTION B

DESCRIPTION OF PARTICIPATION:

The American Academy of Ophthalmology is partnering with ophthalmic state, subspecialty and specialized interest societies and training programs to include members in training as special guests at the Academy's Mid-Year Forum 2019 through its *Advocacy Ambassador Program*.

In its 2004 pilot year, 14 members in training attended the Mid-Year Forum. At Mid-Year Forum 2018, there were a record 177 Advocacy Ambassador Program participants sponsored by training programs and 47 societies - 35 state ophthalmology societies and 12 ophthalmic subspecialty/specialized interest societies.

As part of members in training participation in the Academy's *Advocacy Ambassador Program*, participants are expected to return to their training programs and present their experiences to their colleagues. Following the Mid-Year Forum, the American Academy provides them with a template PowerPoint presentation which they can modify and add their personal experiences. **The \$225 Mid-Year Forum registration fee is waived for members in training** (residents and those undergoing fellowship training). **Women in Ophthalmology offers reimbursement of meeting-related expenses up to \$1,000 after the meeting.**

[A. Congressional Advocacy Day – Dinner Briefing & Congressional Visits](#) **[Wednesday, April 10 \(Dinner Briefing\) / Thursday April 11 \(Congressional Visits\)](#)**

Congressional Advocacy Day (CAD) begins with a dinner briefing on Wednesday April 10. At this briefing, members in training will learn about the key priorities for ophthalmology and medicine which will prepare them for visits with U.S. senators, representatives and healthcare staff to present the concerns and positions of the Academy and the profession. These Congressional visits are arranged by the American Academy's Washington D.C. staff and are based on participants' home address zip code. When making these Congressional visits on Thursday, April 11, residents and trainees will be joined by ophthalmologists from their area who are leaders in ophthalmic state, subspecialty or specialized interest societies who will serve as their mentors during the visits. **Following the CAD dinner briefing on Wednesday, all Advocacy Ambassador Program participants are invited for a special briefing and reception with American Academy leaders to meet each other and discuss any questions they may have.**

B. Politics, Policy and Practice Management Sessions (Thursday, April 11 – Friday, April 12)

Advocacy Ambassadors join all attendees at the *Opening Session* at 3:30 pm on Thursday, April 11 following Congressional Advocacy Day visits. On Friday, April 12, they attend a session dedicated to Ambassadors, *L.E.A.P. Forward*. Following the conclusion of *L.E.A.P. Forward*, Ambassadors again join all attendees at the *Closing Session* and luncheon. The Mid-Year Forum general sessions cover critical issues facing ophthalmology and also impart practical pearls for ophthalmologists to take back to their practices.

C. Council Meeting (Friday, April 12 – Saturday, April 13)

The Council serves as the advisory body to the Board of Trustees and provides recommendations for board action based on membership concerns. The Council is comprised of two groups: one representing state ophthalmology societies and another representing ophthalmic subspecialty and specialized interest societies. The Council brings recommendations to the Board via Council Advisory Recommendations (CARs). Following the Advocacy Ambassadors' participation in the Friday, April 12th *Post Hill Visits Session for Advocacy Ambassadors*, they are encouraged to participate as guests in the remainder of the Council meeting on Friday and Saturday. The Council meeting will conclude at 1:00 pm on Saturday, April 13.

D. Social/Educational Events

Wednesday, April 10

- Advocacy Ambassadors are invited to a special briefing/reception directly following the conclusion of the Congressional Advocacy Day dinner briefing. Ambassadors will have a chance to meet and ask questions of American Academy and state society leaders as well as members of the American Academy's Young Ophthalmologist (YO) Committee and YO Advocacy Subcommittee.

Thursday, April 11

- Advocacy Ambassadors are invited to participate at the Thursday luncheon on Capitol Hill at the Reserve Officers Association following their scheduled Congressional visits.
- The American Academy will specifically recognize Advocacy Ambassadors as special guests in attendance at the Mid-Year Forum during the *Welcome Reception and Dinner* at the Renaissance Downtown. The evening will provide an opportunity for Advocacy Ambassadors to mingle with state and national leaders in ophthalmology and will feature keynote speaker Commander Lippold, an authority on leadership and crisis management and former Commander of the USS Cole. Following the dinner, Advocacy Ambassadors are extended a special invitation to attend the Surgical Scope Fund reception for significant contributors at a much reduced contribution level of \$50 (regular contribution is \$500). The reception will be at Fig and Olive.

Friday, April 12

- ***L.E.A.P. Forward Session for Advocacy Ambassadors (Leadership, Engagement, Advocacy, Practice Management)***
The purpose of this 3 ½ hour session (8:00am – 11:30am) is to **Inspire** and **Engage** Advocacy Ambassadors to be active **leaders** in their practice setting, community, state ophthalmology society, and national and international organizations. The Mid-Year Forum provides an ideal setting for Ambassadors to network and interact with active leaders in our field. The curriculum will provide interactive discussions in 4 major areas: Leadership, Engagement, Advocacy, and Practice Management.

Friday, April 12 (Cont.)

- ***Post Hill Visits Debrief Session for Advocacy Ambassadors***

Following their visits on Capitol Hill, Advocacy Ambassadors have the opportunity to participate in a Q&A session with American Academy & state leaders as well as meet members of the American Academy's YO Committee and YO Advocacy Subcommittee.

- Advocacy Ambassadors are extended a special invitation to attend the OPHTHPAC reception for significant contributors at a much reduced contribution level of \$50 (regular contribution is \$500). The reception will be held at the Potomac View Terrace in the American Pharmacists Association building.

Saturday, April 13

- Following the conclusion of the Council meeting, Advocacy Ambassadors are included in the luncheon which will feature the irreverent *Capitol Steps*, a political-satire group.

SECTION A (to be completed by trainee/resident director or department chair)

NOMINEE PROFILE

Trainee/Resident Program: _____

Name of Trainee/Resident Nominee:

Date (month/year) Trainee/Resident Began Training

Date (month/year) Trainee/Resident Expected to Complete Training

Nominee's Mailing Address:

Nominee's Phone: _____ Nominee's E-mail: _____

Nominee's FAX: _____

Please list the name(s) and the title(s) of the individuals submitting this nomination on behalf of your trainee/resident program.

Name: _____

Title: _____

Address: _____

Phone: _____

E-mail: _____

If this trainee/resident from my program is selected to participate in the *Advocacy Ambassador Program*, I agree to allow time following the Mid-Year Forum for him/her to give a presentation to colleagues regarding his/her experiences and lessons learned.

Signature of Trainee/Resident Director

Date

If selected, I agree to:

- a. Participate in **all** designated elements of the Mid-Year Forum.
- b. Provide a presentation at my training program regarding my experiences and lessons learned at the Mid-Year Forum.
- c. Provide Women in Ophthalmology a brief synopsis of my experiences at the Mid-Year Forum for publication in Women in Ophthalmology newsletter or other society publication.

Signature of Trainee/Resident Nominee

Date

Please return the completed nomination form and CV no later than **March 11, 2019 at 12:00 p.m. Pacific Time** to:

Amber Mendez, Executive Director
Women in Ophthalmology
655 Beach Street
San Francisco, CA 94109
amendez@aao.org